



Sustainability Reporting Workshop

- Increase** profitability and bottom line
- Understand** key issues affecting your business
- Assess** non financial performance

Focus Areas:
**GCC Reporting,
 Stakeholder Drivers &
 International Best Practice**

1st Nov 2009

PM Session
 Capital Club, DIFC

The workshop will explain how monitoring and reporting your sustainability performance is a cornerstone for effective business management. Delegates will gain a deep appreciation and understanding of how to design, develop and draft their organisation's sustainability report based on international and GCC best practice. For companies new to sustainability, we provide your senior management team or Board of Directors with a bespoke foundation workshop.



When Gandhi was asked did he want India to reach the same level of prosperity as Britain, his response was, "It took Britain half the resources of the planet to get where it is. How many planets will India require?" Here he was in the beginning of the 20th century, he foresaw the implications of continuing on this path

Please contact:

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and speak to Lucy, Events Manager
 or email her at lucy@istidama.com



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Capital Club, Building 3
Gate Village, DIFC

13:00 Opening and Introductions

13:15 Why monitor your sustainability performance

"You can not manage if you do not measure" is a corner stone of management theory and practice. If an organisation does not monitoring its sustainability performance then it can not consider itself to be sustainable. This first session will review how monitoring and reporting should be at the very centre of your sustainability programme. The session will also examine how your stakeholders use the data and information contained in a sustainability report and how their needs should be a key driver for your programme.

14:00 What should be monitored?

Sustainability and sustain-able development are huge topics and organisations can not hope or expect to monitor everything. The session will explain review the concept of sustainability and how organisations should prioritise their issues based on risk and significance. The workshop will summarise the guidance contained in international publications including the AA1000 and GRI guidelines.

14:45 Coffee Break

15:00 Case studies of sustainability reports

All Delegates will be provided with copies of international and regional CSR and Sustainability reports to assess and review. Groups will provide feedback for a general discussion to summarise good and bad practice.

15:45 The challenges of monitoring and reporting:

Developing and publishing a sustainability report takes between 8 and 12 months of hard work and cooperation by the whole or-ganisation –it is not a simple weekend task. This session will identify some of the obstacles and pitfalls that reporting pro-jects oftenencounter and propose ways of avoiding and over-coming them.

16:30 Q&A and Conclusion



Michael Nates

Sustainability & CSR Specialist

A specialist in organizational and change management, corporate responsibility and sustainability strategy, sustainability performance monitoring & reporting and EHS management systems. Michael has a technical background as a mechanical engineer and is a Chartered Environmentalist. He has worked successfullywith a broad range of public and private companies across many sectors and geographical regions.

Four easy ways to register ▶

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Delegate (s)

Name: _____

Email: _____

Telephone: _____

Workshop Rate
US\$ 495.00*



Payment Method

- Invoice
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* Client discount available upon request